

# CVAM Social Media Policy

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Social media platforms such as Facebook, Instagram and Twitter are now a part of everyday life and provide real-time information accessibility. The following policy is provided to ensure that your use of social media is enjoyable and does not compromise your own, or CVAM's integrity.

All members and Associates are asked to be respectful of the following guidelines when engaging with CVAM or IAM RoadSmart on social media:

Don't be abusive or rude towards others. This includes other contributors, CVAM or IAM RoadSmart staff or any other individual/organisation.

Stay on topic. We use social media to promote CVAM news items and posts about riding and road safety. It is not a forum for individual grievances or personal concerns.

Please do not post inflammatory or aggressively negative comments. We are happy for constructive debate to be aired, but reserve the right to edit, hide, or remove posts that we believe to be damaging to our reputation.

Keep it civil and respectful. Do not use swear words or offensive language.

We will immediately remove any comments we deem to be racist, sexist, or discriminatory towards any group of individuals.

Do not upload or post inappropriate content. We will remove such content.

Please observe copyright and trademark law.

Keep it legal. We will remove all illegal content.

No impersonations. We reserve the right to block profiles that appear to be fake.

Protect your privacy and respect the privacy of others.

We reserve the right to edit, hide, or remove posts that break any of our guidelines.

We will block any contributor that overtly or persistently goes against our group rules.