

# CVAM Privacy Notice

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Cheddar Valley Advanced Motorcyclists (CVAM) are a charity affiliated to the Institute of Advanced Motorists (IAM) to promote the skills of being a safer and better rider and to deliver the IAM Advanced Rider training. We are also a social group who aim to promote the social aspects of motorcycling with regular social activities, events and communications.

This privacy notice explains how we use any personal information we collect about you.

### How and why do we hold your information ?

We act as Data Processor for the IAM and we receive information from them in order to deliver Advanced Rider training, and to monitor and evaluate our performance. We do this as part of the contract between the IAM and the Associate.

We may also receive information directly from you if you contact us or apply to join us directly as an Associate, Full Member, Friend or become an Honorary member.

We act as Data Controller for the purposes of promoting social activities and events and administering your membership of CVAM, and we do this as part of your membership contract with CVAM.

We hold your information while you remain a member of CVAM.

### How do we use your information ?

As an Associate member of the IAM we use your information to arrange and deliver Advanced Rider training.

As part of your membership contract with CVAM (as an Associate, Full Member, Friend or Honorary member), we will contact you with information on training, committee, and social events, together with newsletters / magazines relating to the group and Road Safety.

Pictures, videos and written updates of CVAM events such as training, committee and social events at which you may be in attendance or referred to, will also be regularly published on Social media sites such as Facebook, group newsletters / magazines and group related websites.

CVAM also share information with the IAM in order to administer membership activities.

We do not share your information with any other third party unless required by law to do so.

### Option to Withdraw

As a member of CVAM you have the right to withdraw from receiving or participating in any of the social activities or communications described above by contacting CVAM.

### Scope

This privacy notice applies to CVAM and its website CVAM.info.

You should be aware that other organisations will have their own privacy notices, and this includes any websites that can be linked to from CVAM.info.

### How to contact us

Please contact us if you have any questions about our privacy notice or information we hold about you, by email to [mail.cvam@gmail.com](mailto:mail.cvam@gmail.com) or by letter to

Group Data Manager  
Cheddar Valley Advanced Motorcyclists  
17, Nightingale Grove,  
Shepton Mallet,  
Somerset,  
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